

SUMMER 2022 CONFERENCE

Digital communications and
media markets: Power, policy
and global perspectives

CONFERENCE PROGRAM

Day 1 - August 18

8:45-9:00 am	● Welcome In-person	Opening remarks <u>Dwayne Winseck</u> (Carleton University)
9:00-10:15 am	● Plenary Hybrid	Headline developments from digital media industries <u>Eli Noam</u> (Columbia University); <u>Ana Bizberge</u> (Universidad Nacional de Quilmes); Karen Donders (Vrije Universiteit Brussel); <u>Min Jiang</u> (UNC Charlotte); <u>Vibodh Parthasarathi</u> (Jamia Millia Islamia)
10:15-10:30 am	● Coffee	
10:30-12:15 pm	● Panel In-person	State of media & internet concentration within national markets (North America & South America) Chair: <u>Keldon Bester</u> (Centre for International Governance Innovation) <i>Media ownership and concentration in the United States of America</i> <u>Jason Buckweitz</u> (Columbia University) <i>Digital free for all or growing consolidation in the communications, big tech and digital media industries in Canada?</i> <u>Dwayne Winseck</u> (Carleton University) <i>Mexico communication concentration performance after telecom reform in 2013</i> <u>Rodrigo Gómez</u> (Universidad Autónoma Metropolitana-Cuajimalpa) & <u>Argelia Muñoz</u> (Universidad Autónoma Metropolitana-Cuajimalpa) <i>Evolution of the concentration of the audiovisual industry in the Southern Cone: The cases of Argentina, Brazil and Chile</i> <u>Guillermo Mastrini</u> (Universidad Nacional de Quilmes) & <u>Ana Bizberge</u> (Universidad Nacional de Quilmes)

12:15-1:30 pm	● Lunch	
1:30-2:45 pm	● Keynote I Virtual	<p>Confronting market power in the Big Tech and communications sectors: Who knows what and why that matters?</p> <p><u>Tommaso Valletti</u>, PhD: former Chief Competition Economist of the European Commission (2016–2019) and current Professor of Economics at Imperial College London.</p> <p>Introduction and moderation by Dwayne Winseck, Q&A from project researchers and audience.</p>
2:45-3:00 pm	● Coffee	
3:00-4:45 pm	● Panel In-person	<p>State of media & internet concentration within individual markets (Europe)</p> <p>Chair: <u>Aphra Kerr</u> (Maynooth University)</p> <p><i>Economic concentration in the French multimedia and communications markets</i> <u>Bruno Lefevre</u> (Université Sorbonne Paris Nord-LabEx)</p> <p><i>Local market, global players: Media ownership concentration compared over time and space: research results from eight European countries</i> <u>Josef Trappel</u> (University of Salzburg)</p> <p><i>Local market, global players. The internationalization of Italian TV broadcasting and of its supply chain: the case history of Sky Italia</i> <u>Mattia Galli</u> (Università Cattolica del Sacro Cuore)</p> <p><i>State of media concentration in Finland</i> <u>Mikko Grönlund</u> (University of Turku) & <u>Tuomas Ranti</u> (University of Turku)</p>
6:00-9:00 pm	● Social Event In-person	<p>Antitrust Social Club hosted by the Canadian Anti-Monopoly Project (CAMP)</p> <p>Prohibition Public House, 337 Somerset St. (dining options available at this venue)</p>

Day 2 - August 19

9:00-10:45 am	● Panel Hybrid	<p>Assessing digital media markets: New markets, new players and policy responses Chair: <u>David Nieborg</u> (University of Toronto)</p> <p><i>Demand side economies of scope in Big Tech business strategy</i> <u>Anders Henten</u> (Aalborg University)</p> <p><i>Concentration, diversity and localism in Australian news media markets</i> <u>Terry Flew</u> (University of Sydney) & <u>Cameron McTernan</u> (University of Sydney)</p> <p><i>Streaming video in Mexico: Concentration by companies, their country of origin and their market share</i> <u>Argelia Muñoz</u> (Universidad Autónoma Metropolitana-Cuajimalpa) & <u>Rodrigo Gómez</u> (Universidad Autónoma Metropolitana-Cuajimalpa)</p> <p><i>Platform Power, Market Heiarchies and the Megacorp: The case of Reliance Jio</i> <u>Adrian Athique</u> (University of Queensland)</p> <p><i>Wiring the world: Meta connectivity between sovereignty & colonialism</i> <u>Guy Hoskins</u> (Carleton University)</p>
10:45-11:00 am	● Coffee	
11:00-12:15 pm	● Panel Hybrid	<p>State of media & internet concentration within national markets (Asia) Chair: <u>Tracey Lauriault</u> (Carleton University)</p> <p><i>The rise of East Asian digital platforms: A critical approach</i> <u>Dal Yong Jin</u> (Simon Fraser University)</p> <p><i>The Shape of Platform Antitrust in China</i> <u>Min Jiang</u> (UNC Charlotte) & <u>Xiaofei Han</u> (Carleton University)</p> <p><i>Share of the mobile communications and fixed broadband markets in Japan</i> <u>Teppei Koguchi</u> (Shizuoka University)</p>
12:15-1:30 pm	● Lunch	

1:30-2:40 pm	● Keynote II In-person	The structure of consumer (citizen) choice: How antitrust and utilities converge in the digital platform economy <u>Elettra Bietti</u> , S.J.D.: Affiliate at the Berkman Klein Center for Internet and Society and Visiting Fellow at Yale Law School's Information Society Project. Introduction and moderation by Vass Bednar, Executive Director, Master of Public Policy in Digital Society, McMaster University; Discussant: Tommaso Valletti & Q&A from project researchers and audience.
2:50-4:10 pm	● Panel Hybrid	State of media & internet concentration within national markets (Africa/Europe) Chair: <u>Ana Bizberge</u> (Universidad Nacional de Quilmes) <i>Ownership and market trends in the Nigerian mobile wireless sector</i> <u>Tokunbo Ojo</u> (York University) <i>Measuring media concentration in South Africa: 2015-2021</i> <u>Yolandi Botha</u> (University of South Africa), <u>George Angelopulo</u> (University of South Africa) and <u>Petrus Potgieter</u> (University of South Africa) <i>Swiss media markets. Wireless, wireline, and broadcasting among regional, national, and transnational forces (2018-2020)</i> <u>Ely Luthi</u> (Università della Svizzera italiana) <i>Television market, concentration and management in Portugal</i> <u>Paulo Faustino</u> (Centro de Estudos da População, Economia e Sociedade)
4:10-4:25 pm	● Coffee	
4:25-5:25 pm	● Plenary In-person	Methodological challenges in the digital media industries Mark Uhrbach (Statistics Canada); <u>Eli Noam</u> (Columbia University); <u>Tracey Lauriault</u> (Carleton University); <u>David Nieborg</u> (University of Toronto); <u>Aphra Kerr</u> (Maynooth University)
5:25-5:40 pm	● Farewell In-person	Closing remarks <u>Dwayne Winseck</u> (Carleton University)
6:00-9:00 pm	● Social Event In-person	Closing social event Location TBC

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